



SAF Veterans' League

A Branch of SAFRA

CONNECTING VECONAC MEMBERS THROUGH A NEW VECONAC WEBSITE

INTRODUCTION

1. At the VECONAC 28th Executive Board Meeting in Oct 2015 held in Yangon, host Myanmar tasked the Singapore Armed Forces Veterans League (SAFVL) to undertake the task of designing and eventually launching a new VECONAC website to serve as a common platform for VECONAC members to visit and obtain information on the 10-member VECONAC organisation, its events, meetings and activities.
2. The new website will carry details of major VECONAC meeting including reports, papers and documents for the meeting. It will especially allow members to download and print all required reports, papers and documents for the VECONAC meeting. This will substantially save much time and resources for the host country who can then concentrate its attention on ensuring a more productive VECONAC meeting and experience for all members.

BACKGROUND

3. A VECONAC website is not new. Indonesia had initiated such a VECONAC website when it hosted the VECONAC 13th General Assembly in Jakarta from 25 – 28 April 2010.
4. Indonesia's initiative in 2010 is indeed commendable. Today the Indonesian model still serves as a solid framework from which to build the new VECONAC website.

OBJECTIVE OF THE VECONAC WEBSITE

5. The objective of the new VECONAC website is to encourage interaction among VECONAC members through shared information and experience via a common VECONAC website that is centrally managed and maintained to provide timely and readily available information and basic data for all members. The new website is also aimed at strengthening the bond among VECONAC members and facilitating networking among its members through interactive sharing of knowledge, experience and information. It will also allow members to easily read, download and print papers and documents for a forthcoming meeting.

THE NEW VECONAC WEBSITE

6. **Selection of the Website Design Company**
 - a. As directed at the VECONAC 28th Executive Board Meeting in Yangon, the Singapore Armed Forces Veterans League (SAFVL) has accepted to undertake to design, conceptualize and eventually launch a new VECONAC website to serve all members.
 - b. In compliance with the SAFVL's own protocol governing procurement of paid services, three Singapore companies were invited to submit proposals for the new VECONAC website. All three companies were each separately briefed by an appointed SAFVL Management Committee member on the requirements and main features expected of the new website.



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- c. The following three companies were invited to quote:
 - ii. DreamChasers Interactive Pte Ltd
37 Tannery Lane, #05-03
Singapore 347790
 - iii. Creative Eworld Pte Ltd
315 Alexandra Road, #05-01
Sime Darby Business Centre
Singapore 159944
 - iv. Skubbs Pte Ltd
400 Orchard Road, #09-08
Singapore 238875
- d. The proposals from the three companies were tabulated and presented to the SAFVL Management Committee (MC) at a meeting on 14 March 2016 chaired by President, SAF Veterans League, BG(NS) Winston Toh and attended by Vice President COL(RET) Lau Kee Siong and other SAFVL MC members.
- e. The SAFVL MC deliberated and finally selected the proposal submitted by DreamChasers Interactive Pte Ltd which also submitted the lowest quote at SGD6,848 (inclusive of 7% Singapore Goods & Services Tax) or about USD5,077 covering the following main scope of work:
 - i. Website design, conceptualization and programming;
 - ii. Site structure: Home Page; News Banner; Video Banner; Three main collapsible mastheads, each with up to 5 pages; Feedback/Contact Us; Search & Social Media Links; Administrative Module to manage content (add, edit & delete); and Web Hosting.
- f. An additional annual fee of SGD2,000 (about USD1,483, or around USD50 a page) is for content management, maintenance and support for 30 pages by the appointed vendor.

7. Cost Sharing by VECONAC Members

It is proposed that all 10 VECONAC members will share equally the total estimated set-up cost of the new VECONAC website at SGD8,848 (or about USD6,560). This works out to about USD656 per member.



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8. Maintenance of the New VECONAC Website

- a. After the launch of the new VECONAC website, if required, the SAF Veterans League is also willing and prepared to help maintain the new website at least over the next two years after its launch. Thereafter, the presiding President VECONAC then will appoint the next member country to continue to maintain the website.
- b. During the initial two years after the launch of the new VECONAC website, the presiding VECONAC President and SAF Veterans League as the VECONAC website administrator will have authorized access to the admin module that will enable either the VECONAC President, his designated representative and the SAF Veterans League to upload or update contents on the VECONAC website.
- c. VECONAC members who have items to upload on the VECONAC website shall submit such requests and material to the VECONAC Secretariat via email on the VECONAC website.

WORK ON THE NEW VECONAC WEBSITE

9. Work on the new VECONAC website is in its final stages. The website will be launched at the VECONAC meeting in Brunei.

RECOMMENDATIONS

10. Based on the general direction given to the SAF Veterans League at the VECONAC 28th Executive Board Meeting in Oct 2015 held in Yangon, members are encouraged to support the following recommendations:

- a. All VECONAC members to co-share the total estimated set-up cost of the new VECONAC website at SGD8,848 (or about USD6,560) at USD656 per member;
- b. On behalf of VECONAC, the SAF Veterans League has already paid 50% of the website design cost to the appointed vendor DreamChasers Interactive Pte Ltd with the balance (including the content management fee) to be paid when the website is launched.
- c. VECONAC to reimburse the SAF Veterans League the full cost for the website;
- d. For the first two years after the new website is launched, the SAF Veterans League will assist to manage the VECONC website in consultation with the presiding host country until a new member is appointed to continue to maintain the website.



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CONCLUSION

11. The new VECONAC website will bring all VECONAC members to a common platform where information can be shared and contacts between members maintained. It will save resources and make it more convenient and effective for members to individually download, print reports, papers and other documents for any VECONAC meeting.

12. All VECONAC members are urged to support the proposal by endorsing the recommendations outlined at Paragraph 10.

Prepared for VECONAC by:
The SAF Veterans League of Singapore
Sep 2016

BG (NS) Winston Toh
President
SAF Veterans' League